

## Eclosions – Bioinfused Offer 2025

### Optimize your company's processes and communication.

- Here's a new way to address your business challenges.
- Are you ready to change your thinking to transition from “egosystem” to “ecosystem”?
- Do you wish to rely on a model with a successful track record of 3.8 billion years?

Then you are ready to apply the solutions provided by life itself and its many manifestations in functional biology: **welcome to bioinfused** communication and business practices!

**You will harness the power of bioinfused solutions and apply it to your specific challenge and organization.**

### How? By applying bioinfused communication and business practices!

What is it all about? Our model allows you to bioinfuse your practices for ecosystem solutions.

Our framework allows you to replicate strategies that work by abstracting the challenge you face, then turning to nature's way of optimizing the use of energy and resources. Through a careful selection of case studies inspired by functional biology, we learn new (re)connected paths to elegant and functional outcomes. The balance between the external constraints presented by the context and the internally identified goals is paramount to implementing long-term and resilient solutions.

Together we tap into nature's genius, inspired by its processes and systems, as outlined in the practice of biomimicry and nature-inspired methodologies.

You harness the teachings from nature for durable, effective, and efficient solutions to strengthen your communication and business practices.

### Who accompanies you?

**Michaela Emch** guides you toward bioinfused solutions. She benefits from over 20 years of experience in corporate communication, and extensive practice in corporate training, coaching, and facilitation. Her most successful applications span international relations (Masters and MBA: IUHEI & University of Geneva), cultural adaptation, process optimization, sustainable and regenerative thinking, applied biomimicry (Biomimicry practitioner), and systems thinking.

She founded Eclosions in 2004 which recently obtained **B Corp (2021)**, **Swiss Triple Impact (2022)**, and **Marque Valais (2024)** certifications.

She is the author of the books: “From Nature's Mouth – The Handbook for Bioinfused Human Communication (Inspired by Biomimicry)” (2021) and “Beyond Butterflies - Designing the Future through Ecotonal Innovation” (with Julien Leyre, 2024).

She regularly works and facilitates in 3 languages (French, English, German).



### How to get in touch?

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## What our customers and partners say about bioinfused solutions...

*"Our world is becoming ever more complex, as man-made crises accelerate one after the other. We are close to multiple tipping points, where rapid action is needed more than ever. And our actions must themselves be systemic: there are no simple solutions to complex problems. A promising path forward is to draw inspiration from nature, tap into its wisdom, and develop bioinfused strategies designed to build resilience into our societies, economies, and businesses."*

**Tobias Luthe** - PhD, Professor. **AHO Oslo/ETH Zurich/ Director, MonViso Institute, Italy / Mountain guide & systemic designer, Grown lab**

*"Including nature-inspired solutions in our work processes allows us to act in symbiosis with all stakeholders and focus on the objectives - namely, to communicate as closely as possible to our clients' expectations."*

**Olivier Anchieri** - Partner, **Signa-Terre SA**

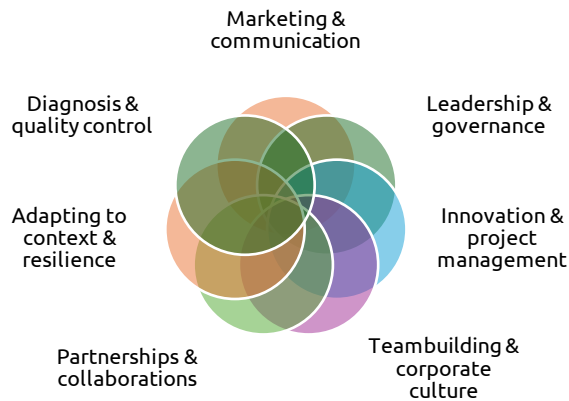
*"Communication and "bioinfused" practices could be essential complementary methodologies to restore the complex network of relationships between man and nature."*

**Yves Carnazzola** - CEO, **AxessImpact**

*"As a business advisor, Michaela brings biomimicry to discussions of business strategy, growth and execution, with this unique lens being particularly valuable in helping to envision potential solutions to our organization's problems. This bioinfused approach challenges status quo thinking and ensures that we consider other points of view. Highly recommended."*

**Selar Henderson** - CEO & Founder, **FutureValue**

## Examples of solutions in communication and bioinfused practices



CC by Michaela Emch (2023)

### Marketing & communication

- Efficient communication processes to reach your goals
- Selection of communication modes for select target audiences

### Leadership & governance

- Teaching and learning
- Discover and harness your leadership style
- Governance for collaborative outcomes

### Innovation and project management

- Fostering innovation (the power of diversity)
- -Replicating strategies that work

### Teambuilding & corporate culture

- Community and teambuilding (symbiotic relationships)
- Reaching consensus and common values
- Feedback loops and corporate culture

### Partnerships & collaborations

- Long term partnerships and collaboration
- Creative perspectives inspired by ecotones

### Adapting to context & resilience

- Adaptation to changing contexts
- Circular and cyclical processes
- Integrate the unexpected
- Resilience and hopefulness

### Diagnosis & quality control

- Biomimicry's Life's Principles as a checklist for teams
- Biomimicry's Life's Principles as a checklist for innovation and projects
- Biomimicry's Life's Principles applied to your business (Evolve to survive, adapt to changing conditions, be locally attuned and responsive, be resource efficient, integrate development with growth)

## Here is what it could look like:

Nature adapts to context and change. So it goes without saying that we want to meet your needs based on your specific requests and that the workshops will address the challenges you face.

### **Bioinfused Management Principles Workshop: Introduction - 4 hours**

- Principles of bioinfused challenges in the organization
- Approaching challenges with a bioinfused mindset
- Business practices inspired from nature - methods and frameworks
- Bioinfused solutions based on Life's Principles (inspired by biomimicry)
- Case studies and targeted exercises (practical and interactive)

### **Bioinfused Communication Workshop: Introduction - 4 hours**

- Principles of communication
- Communication processes inspired by nature
- Bioinfused communication « Communicate like a cell »
- Bioinfused (Re)connection, community building, resilience, and hopefulness
- Case studies and targeted exercises (practical and interactive)

### **Bioinfused optimization Workshop - 4 hours**

- Study your context, your ecological zone
- Apply bioinfused practices and communication to your processes and objectives
- Mobilize your assets (resources)
- Optimize your ways of doing things and create your ecosystem

### **Coaching in bioinfused communication (and business practices): application - 4 hours**

- Identification of main topic of interest for the group/person
- Communication processes inspired by nature
- Bioinfused business practices adapted to the topic of interest
- Case studies and targeted exercises (practical and interactive)
- Experiencing and strengthening resilience with nature's principles
- Creating and maintaining natural and symbiotic relationships
- Adaptation to context and harnessing emerging situations

**Do you want to engage in a more natural process to mobilize the qualities necessary for a company to adapt, and if possible anticipate, the changes in its context and ecosystem? Then don't wait any longer!**

**Together, we will apply the wisdom of nature to your communication and to your processes!**